

Nitrosend on AWS Marketplace

AI-native email, campaigns and automation for growth, lifecycle and developer teams.

Start on Free at \$0/month, or choose Pro or Ultra in AWS Marketplace. Paid AWS agreements cover the selected plan and eligible excess usage.

What you get

Create campaigns, event-triggered flows and transactional email with unlimited stored contacts. Use the dashboard, REST API, Node SDK, CLI or MCP server with the same account, brands and permissions. Paid plans include brand kits, reusable templates, dynamic segments, engagement analytics, supported BYO sending providers and priority support.

Monthly USD plan	Free	Pro	Ultra
Contract price	\$0	\$20	\$100
Included emails	8,000 to start, then 500/month	20,000	125,000
Included SMS	50 to start	500	2,000
Included AI actions	20/month	1,000	5,000
Brands	3	5	10
Custom sending domains	1	3	10
Seats	1	3	10
Extra email, each	Unavailable	\$0.0019	\$0.0015
Extra US/Canada SMS, each	Unavailable	\$0.03	\$0.025
Extra Australia SMS, each	Unavailable	\$0.0515	\$0.045
Extra AI action, each	Unavailable	\$0.017	\$0.014

Select one plan at quantity one for a one-month term. Free has no charged overages and no automatic paid conversion. Initial allowances belong to the Nitrosend account and are not recreated by linking, renewing or adding an AWS license. Work stops when Free allowances are exhausted. A paid upgrade requires selecting a paid plan in AWS Marketplace. Allowances apply per billing period; sending capacity also depends on account standing, consent, sender authentication and deliverability controls. The AWS offer supports the listed email, AI and SMS usage. Validation, enrichment, outreach and other paid usage categories are unavailable through this offer.

Set up your account

1. Select Free, Pro or Ultra in AWS Marketplace, then choose **Set up your account**.

2. Sign in to Nitrosend or create an account with your email address. Choose the Nitrosend account that should receive the AWS plan.
3. Review and approve the license link as an account administrator. Nitrosend verifies the license entitlement directly with AWS before activating the plan. If a different provider already owns an active subscription, contact support to resolve ownership.
4. Set up a brand and an authorised sender. Authenticate a custom sending domain or use an available Nitrosend-managed sender. Follow the account's consent and sending-readiness steps.
5. Draft a template, campaign or flow and test it. Review required approvals before sending. Developers can create an account API key or connect a supported MCP client through the existing Nitrosend authentication flow.
6. Review the linked plan, period, allowances, excess usage and spend controls on Nitrosend's Billing page. AWS owns the contract, invoice and payment; Nitrosend does not collect a card for this plan.

Changes and cancellation

Manage contract changes, renewal and cancellation through AWS Marketplace. Nitrosend verifies updated entitlements before changing access. A license ends independently of other agreements under the same AWS account. Eligible usage incurred before termination may appear on a later AWS invoice. Account closure and data-export requests are handled through Nitrosend support under the published terms and privacy policy.

Security and support

The AWS integration uses a one-time registration token, explicit account approval and authoritative AWS entitlement readback. It reuses Nitrosend's existing account, brand, permission and usage controls. Usage is pinned to its authorising AWS license, and settlement retries preserve the original record. AWS lifecycle events pass through EventBridge and encrypted SQS with a dead-letter queue.

Paid plans include priority support. Open a request at <https://app.nitrosend.com/support> or email contact@nitrosend.com. Include your account and agreement reference. Keep API keys, AWS credentials and registration tokens private. AWS Support handles AWS payment and invoice administration. Refund requests are reviewed through Nitrosend support and AWS Marketplace; applicable statutory rights remain in force. No response-time SLA is offered for Pro or Ultra in this listing.

- Setup documentation: <https://docs.nitrosend.com/integrations/aws-marketplace>
- Product documentation: <https://docs.nitrosend.com>
- Security: <https://nitrosend.com/security>
- Privacy: <https://nitrosend.com/privacy>
- Terms: <https://nitrosend.com/terms>

Seller: NITROSEND PTY LTD, Australia. ABN 87 695 919 870.